Emeritus

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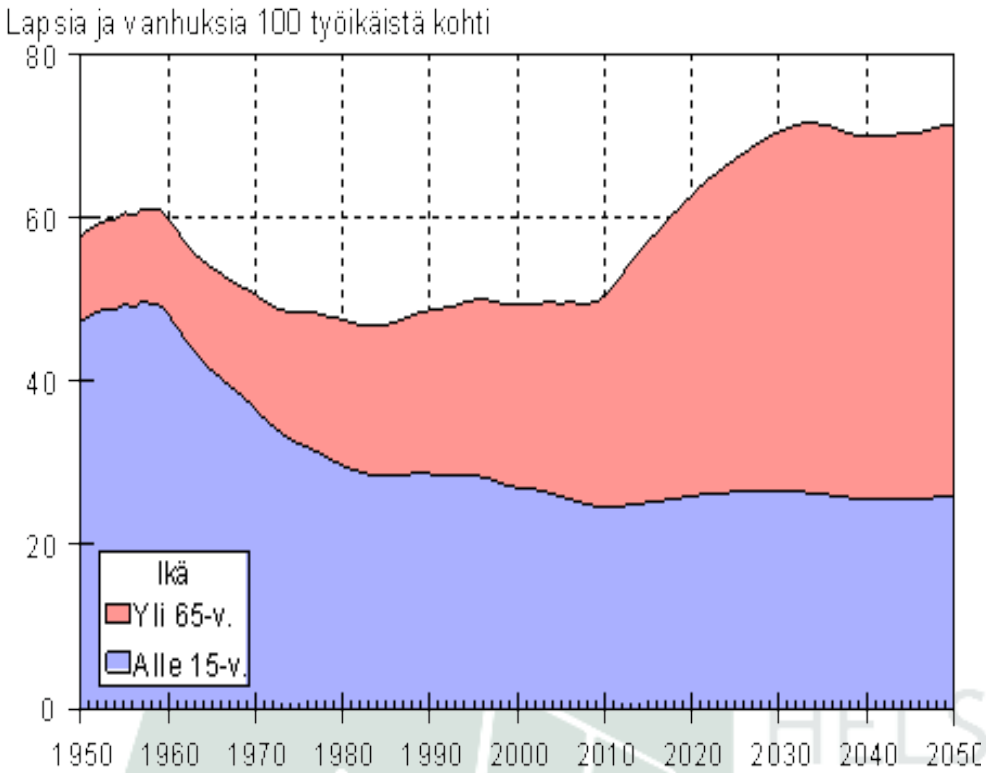
Aging society



- increasing amount of seniors are healthy and wealthy
  - →more energetic and active seniors
- increasing problems in sustaining the welfare state model
  - →polarisation in society increases
- demanding seniors
  - →seniority as a ”natural advantage”
- growing old ”disgracefully”
  - →time and money for myself
- patience, wisdom, development without pressure to change
  - →increased 3rd sector participation
  - →increased work after retirement

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HAMMOND
SENIORS

Project idea

- can we create meaningful roles for seniors in their professional communities **after retirement**?
- maintaining / updating professional skills in old age
- passing knowledge to next generations
- using **emeritus professors** as a model
- what does it mean to be an
  - **emeritus teacher**,
  - **emeritus entrepreneur,**
  - **emeritus policeman,**
  - **emeritus software developer,**
  - **…**
- how could new IT technologies facilitate these roles?

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Research

- continuing the work of HIIT's Between and Drama projects
- studying different professions and work communities
- scenario building
- user- and community-centric product concept design
- living labs
- evaluation of impact
- project duration: 2006-2008
- partners: industry, public sector

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